



# Alphas Careers is now here!

The most exciting development in careers advice  
for young people in over 30 years!

Find out more:

[alphascareers.com](http://alphascareers.com)

# Making careers advice at the core of education



Alphas Careers has the solution!

The team at AlphasCareers have worked to develop the largest global database of careers profiles aimed specifically at young people aged 11 to 18 and it is now here!

Meeting your needs as Schools and Multi Academy Trusts

If you are a school within the Local Authority or as part of a Multi Academy Trust you will be aware that you have a statutory duty to provide independent careers advice. This will be subject to Ofsted inspection and will need to follow the 8 principles of the Gatsby Career Benchmarks.

We should all be delivering outstanding careers advice for each and every pupil from ages 11 through

to 18. You might not have enough time or resources to be able to deliver this effectively. This is where we can help and AlphasCareers comes to your aide.

We offer a FREE, yes a FREE, careers service through our bespoke and custom built platform available to each and every child in the UK aged between 11 and 18. Yes, we said FREE, no licence fees for you as a school and we will take away all of the management of the processes. More importantly, we will provide you with regular management information on usage by year group, by gender, ethnicity and also advice on further work you could be doing to supplement this valuable data provided by AlphasCareers.

So where's the catch?

There is no catch, our model is simple. You work with us to encourage all year 7 pupils within your school to sign up to our system at the beginning of the academic year as we do the rest. No fees to you, no licence fees are payable for the portal (unlike many other platforms out there). So, we are saving you money and improving the service you can offer to your pupils whilst meeting both Ofsted and the Gatsby Foundation requirements.

Our aim is simply to support pupils and their parents to be able to make informed career choices, reduce the risk of an inappropriate choice and open their eyes to the world of different pathways that are open to them in achieving their career aspirations.

We are totally independent and self invested. We are not aligned to any University, College, Private Training Provider or any other interested

party, and we don't intend to be. We will provide impartial careers advice to pupils, their parents and yourselves to allow your pupils to make informed career choices about their future.

All we ask of you is:

- Sign a 3 year service level agreement that sets out our joint responsibilities to each other
- Give access to AlphasCareers' team to work with you on registering pupils on the platform annually
- A monthly account management meeting to discuss progress and to support us jointly with encouraging use of the portal
- Supporting the marketing of the enhanced services to pupils and parents which are directly relevant to the objectives of AlphasCareers.

# Any questions?

If you have any questions at all about Alphas Careers or would like to find out more about how we can help, then please get in touch on:

Email [info@alphascareers.com](mailto:info@alphascareers.com)

or visit [alphascareers.com](http://alphascareers.com)

